

Press release
Paris, June 6, 2017

Competition for the redesign of Paris' Montparnasse Tower narrowed down to two firms, with winning project to be announced in September

Of the seven candidates short-listed in October 2016, the two that will advance to the third and final stage of the international architectural competition are: Studio Gang (United States) and nouvelle AOM (France).

Closing stages

Following the launch of the international competition in June 2016, seven architecture practices were invited to participate in the second stage, which ran from October 2016 to the end of May 2017. Working in cross-disciplinary teams, each practice was required to submit a proposal that not only creates a powerful, dynamic and bold new identity for the Tour Montparnasse but also addresses all the challenges involved in terms of user accessibility, comfort and energy performance.

After numerous discussions and meetings, Studio Gang and nouvelle AOM have been selected to go through to the final stage of the €300 million project to completely revamp the tower, which is being funded entirely by the building's co-owners.

Members of the jury, which includes the co-owners, explained their finalist proposals: "*We were considerably impressed by the high standard of all seven proposals submitted but we had to make a choice. After all, that's what competitions are all about! Both final proposals meet client requirements in terms of a bold urban statement, environmental performance and high-quality user accessibility.*"

About the two finalists

Studio Gang is a U.S. architecture practice founded and directed by Jeanne Gang. The firm has gained international acclaim and recognition for its designs, including several innovative high-rise urban projects specifically tailored to clients' requirements.

Nouvelle Agence pour l'Opération Maine-Montparnassen (nouvelle AOM) is a consortium of three Paris-based firms that brings together a young generation of architects all born in the 1970s: Franklin Azzi, Frédéric Chartier, Pascale Dalix, Mathurin Hardel and Cyrille Le bihan – all renowned for outstanding design projects.

Winning project to be announced in September

The announcement of the two-firm shortlist marks the start of the final stage of the competition. In this final round, the teams must now fine-tune their projects. The winning project will be announced in the second fortnight of September 2017. Work is due to begin in 2019, with project delivery scheduled for 2023.

"The City of Paris is delighted with the outstanding level of proposals competing in this final stage of the competition. Both candidates have demonstrated an expert grasp of the urban challenges posed by the Tour Montparnasse. Their proposals will enable the tower to adapt to the challenges of the 21st century and establish a new landmark in Paris' modern cityscape," says Jean-Louis Missika, deputy mayor of Paris for urban planning, architecture, attractiveness, economic development and the Greater Paris (*Grand Paris*) initiatives.

For more information, please visit www.demain-montparnasse.com



About EITMM

Ensemble Immobilier Tour Maine-Montparnasse (EITMM) is one of the largest private commercial real estate co-ownerships in Europe. It brings together five homeowners associations (one primary association and one secondary association per building), with around 300 owners and 450 company occupants. Covering over six acres in central Paris, EITMM consists of four buildings: the Montparnasse Tower, the shopping mall, the CIT Tower and an office building.

Media contact: Marine Magder

Direct number: +33 (0)1 45 49 29 79 // +33 (0)6 62 09 97 04

marine.magder@meanings.fr